



JASON HAVEN

Front End Web Developer

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ABOUT ME

Front-end developer with experience since 2018 building Shopify storefronts, WordPress sites, static and headless CMS builds, and custom web applications. Strong background in e-commerce development, accessibility remediation, landing pages, analytics, and front-end systems that support marketing, merchandising, and day-to-day site operations.

SKILLS

- Shopify Expert
- Front-End
- Web Apps
- Web Accessibility
- JS Frameworks
- Cloud Functions
- WordPress
- SEO Fundamentals
- HTML/CSS
- UI/UX Design
- Typography
- Javascript

EXPERIENCE

LaurieBelles | CTO / Developer | 2019 - Present

- Owned and developed the e-commerce website codebase for lauriebelles.com, building and maintaining Shopify features, front-end components, landing pages, and merchandising workflows for a retail brand with a large online sales operation.
- Built custom Shopify functionality that included splitting product variants into separate customer-facing products, automatic collection/product organization, scheduled theme updates, hiding sold-out variants from website collections, reducing manual work and increasing marketing coordination.
- Led a storefront accessibility remediation effort that improved usability for customers using assistive technologies and reduced legal and financial exposure by more than \$60,000.
- Designed custom-coded TapCart sections and mobile app functionality that helped support an app channel that became the company's second-largest sales channel.
- Reduced annual software and platform spend by about \$38,560.
- Partner with marketing, merchandising, warehouse, and outside vendors to solve operational issues.

Haven Web Design | Owner / Developer | 2018 - Present

- Build websites, landing pages, and CMS-backed marketing sites for clients ranging from local businesses to larger contract partners.
- Develop projects across WordPress, Astro, React, Next.js, Gatsby.js, and headless CMS stacks including Contentful, Sanity, Prismic, and headless WordPress.
- Set up analytics and tag management with Google Analytics and GTM, and provide hosting and ongoing site support when needed.
- Manage the full delivery cycle from discovery and design through development, launch, and post-launch updates.



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EXPERIENCE

Nonprofit Resources | Head of Development | 8/24 - 4/25

- Led website development and maintenance for multiple nonprofit clients, handling ongoing WordPress updates, new site builds, and technical recommendations.
- Built and supported member-facing systems and worked across multiple AMS platforms to keep nonprofit web and membership operations running cleanly.
- Helped onboard new clients by migrating websites and related technology into the organization's systems, then continued supporting the team on a contract basis.

Webit.com | Web Designer / Developer | 2018 - 2019

- Designed, built, and maintained client websites inside a proprietary SaaS website platform based on incoming requests from sales and customer service teams.
- Worked with backend and product teams on CMS bugs, feature feedback, and improvements to customer-facing sites.
- Supported company marketing properties in WordPress and produced web and graphic assets for clients as needed.

CoinLion | Contract Front-End Developer | 2018

- Built and updated front-end code for the company marketing site in Hugo and the crypto currency portal in Angular.
- Joined as a contractor to support the backend team with UI implementation and front-end across the marketing site and application portal.

FlavorMob | Front-End Developer / Designer | 2018

- Served as the primary front-end developer and designer on a startup team building Shopify stores, mobile app interfaces, and custom web applications.
- Created front ends for multiple software products, including a giving platform, a printing company portal, and a job board application.
- Managed e-commerce codebases, integrated third-party Shopify apps, and handled the full front-end workload while collaborating with backend developers and leadership.